PUMA SE

PUMA SE: Release according to Article 43, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

Voting rights Announcements | 2 November 2026 18:19

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Shijia Ding has provided us with the following information pursuant to Section 43 para. 1 WpHG on 30 October 2026:

Notification pursuant to Section 43 para. 1 of the German Securities Trading Act

Dear Sir or Madam,

On 8 October 2026, I, Shijia Ding, notified you, pursuant to Sections 33 para. 1, 34 para. 1 sentence 1 no. 1 of the German Securities Trading Act (*Wertpapierhandelsgesetz – WpHG*), that the proportion of voting rights in PUMA SE, PUMA WAY 1, 91074 Herzogenaurach, held by me indirectly through ANTA Sports Products Limited and Ancat Holding GmbH (together with me, "*ANTA*"), exceeded the thresholds of 3%, 5%, 10%, 15%, 20% and 25% on 7 October 2026, and that my indirect proportion of voting rights from shares amounts to approx. 29.90%, corresponding to 44,258,026 indirectly held voting rights, based on a total number of 148,007,926 voting rights.

As parent company within the meaning of Section 37 para. 1 WpHG, I hereby make use of the group notification, whereby my subsidiaries are exempted from their notification obligation.

In light of the above, I hereby provide, in accordance with Section 43 para. 1 WpHG, the following additional details:

1. Objectives pursued by the acquisition:

    a. The purpose of the acquisition of voting rights in PUMA SE is to achieve financial and strategic objectives.

    b. ANTA does not intend to acquire further voting rights in PUMA SE within the next twelve months by means of acquisition or other means.

    c. ANTA intends to exert influence on the appointment of members of the supervisory body of PUMA SE. Beyond this, ANTA does not intend to

exert influence on the appointment of members of the administrative and managing bodies of PUMA SE.

    d. ANTA does not intend to achieve a material change in the capital structure of PUMA SE, in particular as regards the ratio between equity and debt and the dividend policy.

2. Source of the funds used for the acquisition:

The funds used to acquire the voting rights in PUMA SE consist of ANTA's own funds.

Shijia Ding

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