



ISIN DE0006969603

Land Deutschland

PUMA SE

HSBC Holdings plc, London, United Kingdom

Stimmrechtsanteile | 13 März 2026 14:30

PUMA SE

PUMA SE: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution

13.03.2026 / 14:30 CET/CEST

Dissemination of a Voting Rights Announcement transmitted by [EQS News](#) - a service of [EQS Group](#).

The issuer is solely responsible for the content of this announcement.

Notification of Major Holdings

1. Details of issuer

Name:	PUMA SE
Street:	PUMA WAY 1
Postal code:	91074
City:	Herzogenaurach Germany
Legal Entity Identifier (LEI):	529900GRZ2BQY5ZM9N49

2. Reason for notification

	Acquisition/disposal of shares with voting rights
X	Acquisition/disposal of instruments
	Change of breakdown of voting rights
	Other reason:

3. Details of person subject to the notification obligation

Legal entity: HSBC Holdings plc City of registered office, country: London, United Kingdom

4. Names of shareholder(s)

holding directly 3% or more voting rights, if different from 3.

--

5. Date on which threshold was crossed or reached:

26 Jan 2026

6. Total positions

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	Total of both in % (7.a. + 7.b.)	Total number of voting rights pursuant to Sec. 41 WpHG
New	2.98 %	33.00 %	35.98 %	148007926
Previous notification	n/a %	n/a %	n/a %	/

7. Details on total positions

a. Voting rights attached to shares (Sec. 33, 34 WpHG)

ISIN	Absolute		In %	
	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)	Direct (Sec. 33 WpHG)	Indirect (Sec. 34 WpHG)

DE0006969603	0	4417073	0.00 %	2.98 %
Total		4417073		2.98 %

b.1. Instruments according to Sec. 38 (1) no. 1 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
Listed Option Single Stock	17.12.2027		150000	0.10 %
Custodian - right of use unexercised			2874691	1.94 %
SBL Lent			25000	0.02 %
		Total	3049691	2.06 %

b.2. Instruments according to Sec. 38 (1) no. 2 WpHG

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
Total Return Swap	03.06.2026	04.12.2025 - 03.06.2026	Cash	2571880	1.74 %
Share Purchase Agreement	n/a	n/a	Physical	43014760	29.06 %
Equity Swap	18.09.2026 - 10.02.2028	18.09.2026 - 10.02.2028	Cash	199749	0.13 %
			Total	45786389	30.94 %

8. Information in relation to the person subject to the notification obligation

	Person subject to the notification obligation is not controlled nor does it control any other undertaking(s) that
--	---

	directly or indirectly hold(s) an interest in the (underlying) issuer (1.).
X	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least 3% or more)	% of voting rights through instruments (if at least 5% or more)	Total of both (if at least 5% or more)
HSBC Holdings plc	%	%	%
HSBC Asia Holdings Limited	%	%	%
The Hongkong and Shanghai Banking Corporation Limited	%	%	%
HSBC International Trustee (Holdings) Pte. Limited	%	%	%
HSBC International Trustee Limited	%	%	%
Allwealth Assets Limited	%	%	%
Talent Trend Investment Limited	%	%	%
Anta International Group Holdings Limited	%	%	%
ANTA Sports Products Limited	%	30.80 %	33.70 %
-	%	%	%
HSBC Holdings plc	%	%	%

HSBC Asia Holdings Limited	%	%	%
The Hongkong and Shanghai Banking Corporation Limited	%	%	%
HSBC International Trustee (Holdings) Pte. Limited	%	%	%
HSBC International Trustee Limited	%	%	%
Top Bright Assets Limited	%	%	%
Shine Well (Far East) Limited	%	%	%
Anta International Group Holdings Limited	%	%	%
ANTA Sports Products Limited	%	30.80 %	33.70 %
-	%	%	%
HSBC Holdings plc	%	%	%
HSBC Bank plc	%	%	%

9. In case of proxy voting according to Sec. 34 para. 3 WpHG

(only in case of attribution of voting rights in accordance with Sec. 34 para. 1 sent. 1 No. 6 WpHG)

Date of general meeting:

Holding total positions after general meeting (6.) after annual general meeting:

Proportion of voting rights	Proportion of instruments	Total of both
%	%	%

10. Other explanatory remarks:

Date

12 March 2026

13.03.2026 CET/CEST The EQS Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.

Language: English
Company: PUMA SE
PUMA WAY 1
91074 Herzogenaurach
Germany
Internet: www.puma.com

End of News EQS News Service

2291328 13.03.2026 CET/CEST