

**PUMA SE**



**WKN:** 696960    **ISIN:** DE0006969603    **Land:** Deutschland

Nachricht vom 24.05.2018 | 13:39

**PUMA SE: Release according to Article 40, Section 1 of the WpHG [the German Securities Trading Act] with the objective of Europe-wide distribution**

PUMA SE  
 24.05.2018 / 13:39  
 Dissemination of a Voting Rights Announcement transmitted by DGAP - a service of EQS Group AG.  
 The issuer is solely responsible for the content of this announcement.

**Notification of Major Holdings**

**1. Details of issuer**

PUMA SE  
 PUMA Way 1  
 91074 Herzogenaurach  
 Germany

**2. Reason for notification**

<input type="checkbox"/>	Acquisition/disposal of shares with voting rights
<input type="checkbox"/>	Acquisition/disposal of instruments
<input type="checkbox"/>	Change of breakdown of voting rights
<input checked="" type="checkbox"/>	Other reason: Dividend in kind (Sachdividende) resolved by the general meeting of Kering S.A. on 26 April 2018

**3. Details of person subject to the notification obligation**

<b>Name:</b>	<b>City and country of registered office:</b>
Mr Francois Jean-Henri Pinault, Date of birth: 28 May 1962	

**4. Names of shareholder(s)**

holding directly 3% or more voting rights, if different from 3.  
 Kering S.A.  
 Artémis S.A.

**5. Date on which threshold was crossed or reached:**

16 May 2018

**6. Total positions**

	% of voting rights attached to shares (total of 7.a.)	% of voting rights through instruments (total of 7.b.1 + 7.b.2)	total of both in % (7.a. + 7.b.)	total number of voting rights of issuer
Resulting situation	44.24 %	0.00 %	44.24 %	15082464
Previous notification	75.12 %	N/A %	N/A %	/

**7. Notified details of the resulting situation**

**a. Voting rights attached to shares (Sec.s 33, 34 WpHG)**

ISIN	absolute	in %
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	direct (Sec. 33 WpHG)	indirect (Sec. 34 WpHG)	direct (Sec. 33 WpHG)	indirect (Sec. 34 WpHG)
DE0006969603	3016	6670079	0.02 %	44.22 %
<b>Total</b>	6673095		44.24 %	

**b.1. Instruments according to Sec. 38 para. 1 No. 1 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Voting rights absolute	Voting rights in %
				%
				%
		<b>Total</b>		

**b.2. Instruments according to Sec. 38 para. 1 No. 2 WpHG**

Type of instrument	Expiration or maturity date	Exercise or conversion period	Cash or physical settlement	Voting rights absolute	Voting rights in %
					%
					%
			<b>Total</b>		

**8. Information in relation to the person subject to the notification obligation**

<input type="checkbox"/>	Person subject to the notification obligation is not controlled and does itself not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer (1.).
<input checked="" type="checkbox"/>	Full chain of controlled undertakings starting with the ultimate controlling natural person or legal entity:

Name	% of voting rights (if at least held 3% or more)	% of voting rights through instruments (if at least held 5% or more)	Total of both (if at least held 5% or more)
Francois Jean-Henri Pinault	%	%	%
Financière Pinault S.C.A.	%	%	%
Artémis S.A.	44.22 %	%	44.22 %
Kering S.A.	44.22 %	%	44.22 %

**9. In case of proxy voting according to Sec. 34 para. 3 WpHG**

Date of general meeting:	
Holding position after general meeting:	% (equals voting rights)

**10. Other explanatory remarks:**

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24.05.2018 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases.  
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Language: English  
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