

PRESS RELEASE



PUMA honors Max Verstappen 's origins with the exclusive Speedcat Pro Zandvoort Special Edition

Herzogenaurach, Germany, September 03, 2021 — Global sports company PUMA customizes Max Verstappen 's race boot exclusively for the Formula 1 Heineken Dutch Grand Prix with the Speedcat Pro Zandvoort Special Edition. The eye-catching design is featuring the PUMA formstripe in the colors of the national flag of the Netherlands.

Only working with the best, PUMA became the outfitter of the Red Bull Racing Honda Formula One team in 2016. The global sports company drives the innovation and technology of race gear for the Milton Keynes based team, supplying race boots, driver suits, balaclavas, underwear and more to support the team and ensure optimum safety whilst it competes at the highest level. The blend of super light fabrics and fireproof materials assists the Red Bull Racing Honda team in their quest for the Formula 1 World Championship.

Max Verstappen's customized Zandvoort Special Edition race boot features state of the art materials for racing. Designed with speed in mind, the upper and inner lining is made of lightweight fabrics that don't compromise comfort and ensure protection against fire. Additional weight reduction comes in the form of heel support made of real carbon fiber counter. A low-profile rubber outsole and the EVA wedge provides absolute control of the pedals with the right amount of comfort while keeping the shoe light and nimble. The design of the shoe is celebrating Max Verstappen 's Dutch origins with the PUMA formstripe coming in the colors of the national flag of the Netherlands with the rest of the upper in white.

Safety remains the top priority. Consequently the Speedcat Pro was built in compliance with the latest FIA Homologation Regulations for Safety Equipment (FIA Standard 8856-2018) for the best protection in racing.

Max Verstappen will be wearing the Speedcat Pro Zandvoort Special Edition race boot only and exclusively for this week 's Formula 1 Heineken Dutch Grand Prix.

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PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>