



PRESS RELEASE



ONLY SEE GREAT: NEYMAR JR. INSPIRES CHILDREN FROM BRAZIL WITH INCREDIBLE SURPRISE

Herzogenaurach, Germany – June 10th, 2021 – Global superstar Neymar Jr. and PUMA teamed up to bring a special surprise to the children of Brazilian football club Centro da Coroa FC to encourage them to chase their dreams and to ‘Only See Great’.

‘Only See Great’ inspires the next generation to achieve greatness on and off the pitch, to believe in themselves and pursue their dreams. As part of the platform, Neymar Jr. and PUMA hosted a memorable day for the children of Centro da Coroa FC – a local football club located in Neymar Jr.’s home state of São Paulo.

As a child Neymar Jr. met his heroes, who inspired him to achieve greatness, now Neymar Jr. wants to do the same for young promising stars of the future.

The children received PUMA x Neymar Jr. gifts and a special piece of paper with a message from their hero Neymar Jr. asking them to draw their dreams. After the children finished drawing, Neymar Jr. appeared on screen, creating an incredible surprise.

“Centro da Coroa FC is a football club striving to bring children closer to sport and support them on this path,” said Thadeu P. Nogueira, Football Director at Centro da Coroa FC. “Having

Neymar Jr. and PUMA do something so special for the children will live long in the memory. This has been one of the best days of their lives and has encouraged them to keep dreaming.”

“Today was an emotional day, to share my experiences and inspirations with children from my home country, it filled me with so much joy,” said Neymar Jr. “I come from humble beginnings too, so I wanted to inspire them to follow their dreams no matter what their situation or where they start in life. Have faith and dream big.”

To view the full video, entitled ‘Young Dreams’ please click [HERE](#)

###

Media Contact:

Luke Haidarovic – Senior Manager PR Teamsports – luke.haidarovic@puma.com

PUMA

PUMA is one of the world’s leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>