



PRESS RELEASE



LEVEL UP WITH THE PUMA TECH PACK FEATURING TECH UPGRADES TO THE ULTRA SL & THE FIRST LACELESS FUTURE Z 1.2

Herzogenaurach, Germany – August 12, 2021 – Sports company PUMA has today launched The Tech Pack featuring the first ever laceless FUTURE Z 1.2 and upgraded ULTRA SL Tech Edition. The limited-edition pack utilizes innovative technology and lightweight materials to enhance the technical benefits of each silo, creating the most advanced versions of the FUTURE Z and ULTRA ever.

The FUTURE Z 1.2 Tech Edition has been engineered for the ultimate laceless lockdown so you can defy every challenge on the pitch. The FUTURE Z Tech has been crafted to enhance the playing style of the world’s most creative playmakers. The upgraded FUTURE Z includes an advanced FUZIONFIT X compression band featuring 100% Sorona yarns, delivering an all-new updated knit pattern for enhanced compression to create the ultimate laceless experience. The new upgrades to the compression band provide the perfect fit and mid-foot lockdown with optimal breathability.

The FUZIONFIT X band is fused to an asymmetrical Dynamic Motion System outsole for optimal lock-in and support to drive the opposition crazy. The upper is made of an innovative knitted material coated with a thin layer of GripControl Pro to provide superior touch and ball control.

“The new FUTURE Z has been elevated to a whole new level with innovative technology and materials,” said *Florian Nemetz, Senior Product Line Manager Teamsport Footwear*. “With the

updated FUZIONFIT X compression band there is no need for laces. The band locks the foot into place for a sensational, unique fit that players won't have experienced before. Combined with the lightest and most technical ULTRA ever, the Tech Pack is the ultimate in innovation.”

The all-new ULTRA SL Tech Edition speed boot has been crafted to unleash your straight-line speed so you can See Them Later. The ULTRA SL features an ultra-thin woven upper with super-lightweight yarns for optimal lightweight support. The upper is combined with an ultra-lightweight PEBAX outsole for lightning-fast acceleration and the upper features a special GripControl Pro skin that provides an enhanced texture for decisive command over the ball.

Level up with the PUMA Tech Pack featuring the first ever laceless FUTURE Z 1.2 and the upgraded ULTRA SL, available from August 12th at PUMA.com and select retailers worldwide.

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PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>