



## PRODUCT BRIEF



### DRIVE THEM CRAZY WITH THE FASTER FOOTBALL FUTURE Z 1.2

**Herzogenaurach, Germany – July 22, 2021** – Sports company PUMA has followed the recently released ULTRA 1.3 football boot with the launch of the Faster Football edition of the FUTURE Z 1.2 in a striking blue colorway.

The Faster Football pack is equipped with the latest technical upgrades and boldest colors to take you from fast to first. The new pack will be seen on the feet of leading PUMA gamechangers Neymar Jr., Antoine Griezmann, Kingsley Coman, Nikita Parris and Dzsensifer Marozsán.

The FUTURE 1.2 has been engineered with zero compromises so you can defy every challenge on the pitch. The next generation FUTURE has been crafted to enhance the playing style of the world's most creative mavericks. The FUTURE Z 1.2 provides the ultimate fit and agility by fusing a mid-foot adaptive FUZIONFIT+ compression band to an asymmetrical Dynamic Motion System outsole for optimal lock-in and support to drive the opposition crazy. The upper is made of an innovative knitted material coated with a thin layer of GripControl Pro to provide superior touch and ball control.

The Faster Football pack featuring the all-new FUTURE Z 1.2 and the ULTRA 1.3 in a Unisex, and a Women-Specific fit is available from July 22<sup>nd</sup> at PUMA.com, PUMA stores and select retailers worldwide.

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## PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>