

## PRESS RELEASE



### **PUMA named Top Employer 2022 in 16 countries**

**Herzogenaurach, Germany, January 20, 2022** - Sports company PUMA has been named Top Employer in the Asia Pacific region for the first time in 2022 and has added a third consecutive Top Employer title in Europe.

The Top Employer certification highlights PUMA's engagement to provide an attractive workplace for its employees.

"Putting our employees, their needs, and goals first has always been our top priority," says Dietmar Knoess, Global Director of People and Organization at PUMA. "The pandemic is challenging for all of us. However, we will always strive to become better, so we can continue providing a workplace environment that our employees can thrive in."

The Top Employers Institute certifies companies based on their information in the Human Resources Best Practices survey, which includes six overarching dimensions and 20 areas. This includes talent strategy, personnel planning, onboarding, training & development, performance management, executive development, compensation & benefits and corporate culture among others.

The Institute highlighted PUMA's policies committing to social and environmental performance, the alignment of HR practices with sustainability principles and the incentivization of PUMA's employees to support environmental goals. The design of PUMA's workspaces and the ability of employees to manage their work hours and location were also mentioned as important criteria which made the company a Top Employer.

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PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany.