



PRESS RELEASE

PUMA pays homage to Max Verstappen's first Formula One Drivers' Championship Title with a golden race boot

Herzogenaurach, Germany – 14 December 2021 — Global sports company PUMA celebrates Max Verstappen's first Formula One Drivers' Championship title with a special golden edition of his race boot. The Red Bull Racing Honda Team driver is wearing the race boot during testing in Abu Dhabi.

"What a thrilling season final between Max Verstappen and Lewis Hamilton. It was a great honor to see both PUMA athletes fighting for the Championship. Congratulations to Max and the entire team for winning the Formula One Driver's Championship title. Though we would also highlight Lewis's performance through the entire season. 2021 was an amazing year for the sport," says Thomas Josnik, Director Business Unit PUMA Motorsport.

PUMA pays homage to the first Formula One Drivers' Championship Title of Max Verstappen with a special edition of his race boot. This Speedcat Pro model stands out in pale gold. The Red Bull Racing Honda driver received the shoe on Tuesday, 14th December, during testing in Abu Dhabi: "It was an intense fight until the very last lap of the race. It feels amazing to now be the Formula One Driver's Champion, it has been a huge team effort. Thanks so much to PUMA for supporting and supplying me with the best race gear since the very first day I joined Red Bull Racing Honda in 2016."

PUMA is the official supplier of Red Bull Racing Honda Team since 2010. After four consecutive titles of Sebastian Vettel between 2010 and 2013, Max Verstappen now brings home the fifth Drivers' title in PUMA race gear since the collaboration started. The PUMA family congratulates Max and the entire Red Bull Racing Honda Team for this outstanding success.

Media Contact:

Bastian Radloff, Global PR & Social Media Motorsport – bastian.radloff@puma.com

PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>