



## PRESS RELEASE

### **PUMA designs special edition race boot for Lewis Hamilton as part of the “Only See Great” brand campaign**

**Herzogenaurach, Germany – 10 December 2021** — Global sports company PUMA launches Lewis Hamilton’s special edition Speedcat Pro Spectra race boot exclusively on E-Commerce. The footwear is part of the company’s Only See Great brand campaign featuring the emblematic colors. PUMA’s “Only See Great” brand campaign is spreading messages of hope, optimism and self-belief, following what many consider to be one of the most challenging years in quite some time.

PUMA is the official Team Supplier of the Mercedes-AMG Petronas F1 Team since 2012. The global sports company is assisting the seven-time consecutive Constructors’ and Drivers’ World Champions with the highest performance and safety standards of race gear. PUMA is offering the special edition Speedcat Pro Spectra race boots of Mercedes-AMG Petronas F1 team driver Lewis Hamilton.

Full throttle performance is guaranteed with the upper and inner lining of the PUMA Speedcat Pro made of lightweight fabrics that don’t compromise comfort and ensure protection against fire. Further weight reduction comes in the form of heel support made of real carbon fibre counter. The low-profile rubber outsole and the EVA wedge provides absolute control of the pedals with the right amount of comfort while keeping the shoe light and nimble.

Safety always receives the major focus of PUMA during the development process. The Speedcat Pro was consequently built in compliance with the latest FIA Homologation Regulations for Safety Equipment (FIA Standard 8856-2018) for the best protection in racing.

The emblematic and exclusive spectral color of the shoe is generating out of PUMA’s brand campaign “Only See Great”.

The Speedcat Pro will only be available in limited numbers on [puma.com](https://www.puma.com).



## PRESS RELEASE

Media Contact:

Bastian Radloff, Global PR & Social Media Motorsport– ([bastian.radloff@puma.com](mailto:bastian.radloff@puma.com))

## PUMA

---

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>