



## PRODUCT BRIEF

Dissemination Date: August 21<sup>st</sup>, 2020



### **PUMA LAUNCHES THE CHASING ADRENALINE FUTURE 6.1**

PUMA has today launched the Chasing Adrenaline edition of the PUMA FUTURE 6.1. The FUTURE 6.1 is made for the enigmatic playmakers who take control of the game and leave the opposition helpless. Combining dynamic movement and flexible comfort, the FUTURE 6.1 allows for maximum mobility for the modern player.

The FUTURE 6.1 places agility at the core of the design, featuring a fully knitted one-piece upper with the latest in NETFIT technology. The upper is developed from a specially crafted textile yarn mix that adapts to the movement of the foot, providing greater freedom of movement when making explosive turns and quick changes of direction. The NETFIT technology offers players a variety of customizable lacing options to enhance both fit and stability. The FUTURE 6.1 features a Gripcontrol Pro layer moulded over key striking areas of the boot, focusing on the medial and lateral impact zones to improve touch and control over the ball when moving at rapid multidirectional speeds.

Completing the instinctive and agile design is the super lightweight RAPIDAGILITY outsole, featuring a combination of conical and bladed studs to aid traction and stability in all conditions to support explosive multidirectional movement.

The Chasing Adrenaline FUTURE 6.1 in black, white and shocking orange is available on pre-sale from August 21<sup>st</sup> and will be on global sale from August 24<sup>th</sup> at PUMA.com, PUMA stores and select retailers worldwide.

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## **PUMA**

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PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>