

## PRESS RELEASE



### PUMA REMASTERS ICONIC ARCHIVE PIECES FOR UPCOMING 75TH ANNIVERSARY

**Herzogenaurach, Germany; December 15<sup>th</sup>, 2022** – To begin the celebrations of PUMA’s 75th anniversary in 2023, PUMA digs into its storied Archive for a collection of remastered icons.

Crafted and executed with simplicity and quality at the forefront, the **Archive Remastered** collection embodies classic sports through a curated range of apparel and footwear. A new expression of past icons, the collection is centered around apparel like the T7 tracksuit, which is lofted up by elevated materials, archive branding, and a retro color palette.

The PUMA Archive Remastered collection also includes a medley of classics and future-retro silhouettes, including the Suede and RS-X, plus the Rider and Slipstream, all of which come with gold hardware accents and a commemorative hangtag.

A timeless color palette of black, white, and green runs through the entirety of the collection.

PUMA’s Archive Remastered collection is available starting December XX, 2022 from PUMA.com, PUMA stores, and selected stores globally.

#FOREVERFASTER

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**PUMA**

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