

PRESS RELEASE



**GRAB ATTENTION IN THE MAYZE STACK, ITS BRAND-NEW PLATFORM
WILL TAKE YOUR LOOK TO A WHOLE NEW LEVEL**



Worn by Dua Lipa.

Herzogenaurach, Germany; August 18th, 2022 – Meet the Mayze Stack. This fresh twist on the Mayze features a brand-new platform sole and sleek details for a bold, fashion forward look.

PUMA took the iconic Mayze design and switched things up, remixing its disruptive design language and taking it to new heights by adding a super-stacked sole and rugged rubber tooling – the result is the new **PUMA Mayze Stack**.

Designed to pair perfectly with any outfit, playlist, and mood, the Mayze Stack stands out with dynamic blocks of color and contrasting rubber tooling, featuring suede and leather upper

options that will be releasing in the upcoming months. Go ahead – mix, match, and make them your own.

The Mayze is a mix of archive inspirations and contemporary PUMA classics, launched in 2021 with Dua Lipa as the headliner of the campaign. Since then, it has captivated the consumer with its design and construction.

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PUMA

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