

## PRESS RELEASE



### GRAB ATTENTION IN THE MAYZE STACK, ITS BRAND-NEW PLATFORM WILL TAKE YOUR LOOK TO A WHOLE NEW LEVEL



Worn by Dua Lipa.

**Herzogenaurach, Germany; August 18<sup>th</sup>, 2022** – Meet the Mayze Stack. This fresh twist on the Mayze features a brand-new platform sole and sleek details for a bold, fashion forward look.

PUMA took the iconic Mayze design and switched things up, remixing its disruptive design language and taking it to new heights by adding a super-stacked sole and rugged rubber tooling – the result is the new **PUMA Mayze Stack**.

Designed to pair perfectly with any outfit, playlist, and mood, the Mayze Stack stands out with dynamic blocks of color and contrasting rubber tooling, featuring suede and leather upper

options that will be releasing in the upcoming months. Go ahead – mix, match, and make them your own.

The Mayze is a mix of archive inspirations and contemporary PUMA classics, launched in 2021 with Dua Lipa as the headliner of the campaign. Since then, it has captivated the consumer with its design and construction.

###

**Media Contact:**

Alberto Turincio, Sportstyle PR Global – [alberto.turincio@puma.com](mailto:alberto.turincio@puma.com)

**PUMA**

---

PUMA is one of the world's leading Sports Brands, designing, developing, selling, and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>