



## **PRODUCT BRIEF**

Dissemination Date: August 31<sup>st</sup>, 2020



### **PUMA PRESENTS THE ECLIPSE PACK**

PUMA has today launched the Eclipse pack featuring blackout editions of the ULTRA 1.1 and the FUTURE 6.1. PUMA adds a touch of class to both the ULTRA and FUTURE with a low-key stealth treatment to both silos.

The explosive new ULTRA 1.1 is engineered to be the world's fastest football boot. The ULTRA features a PUMA exclusive and technologically advanced MATRYXEVO upper constructed of a perfectly balanced blend of polyester yarns, aramid fibers and carbon yarns for added stability, support and durability at an incredibly light weight. The strong and supportive aramid fibers run through the lateral side of the ULTRA to provide ultimate lock-down, while the carbon yarns provide support for reactive forward acceleration. Providing elite level touch and control benefits whilst running at uncatchable speeds, the ULTRA has a thin Gripcontrol Pro layer applied to key areas of the boot.

The lightweight upper is built on a lightweight PEBA SpeedUnit outsole, featuring a split sole design inspired by PUMA running spike DNA for rapid bursts of speed. The sole plate combines subtle 'spikes' in the forefront and V-shaped studs configured to provide uncatchable speed.

The FUTURE 6.1 places agility at the core of the design, featuring a fully knitted one-piece upper with the latest in NETFIT technology. The upper is developed from a specially crafted textile yarn mix that adapts to the movement of the foot, providing greater freedom of movement when making explosive turns and quick changes of direction. The NETFIT technology offers players a variety of customizable lacing options to enhance both fit and stability. The FUTURE 6.1 also features a Gripcontrol Pro layer has been moulded over key striking areas of the boot, focusing on the medial and lateral impact zones to improve touch and control over the ball when moving at rapid multidirectional speeds.

Completing the instinctive and agile design is the super lightweight RAPIDAGILITY outsole, featuring a combination of conical and bladed studs to aid traction and stability in all conditions to support explosive. Multidirectional movement.

The Eclipse pack is available from August 31<sup>st</sup> at PUMA.com, PUMA stores and select retailers worldwide.

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## **PUMA**

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PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>