

PRESS RELEASE



BRINGING NEW HEIGHTS TO THE ICONIC PUMA CALI

Selena's favorite shoe of the Summer

Herzogenaurach, Germany; June 1, 2020 – Sports company PUMA has just released a bold update to their iconic Cali silhouette – meet the new **Cali Wedge**, a shoe created to help you stand out, thanks to its extreme wedge sole.

The thick sole on the **Cali Wedge** is the highlight of the shoe, while design features further include a leather upper, synthetic leather look overlays, perforated vamp, woven tongue label, mesh lining, and PU molded sock liner for extra comfort.

"The Cali Wedge is the perfect shoe to make a statement in," says PUMA ambassador Selena Gomez. "They give me the height of a heel in the comfort of a sneaker and they are easy to pair with any outfit."

Make sure to get yours and add some height to your look, the **Cali Wedge** drops on PUMA.com, PUMA stores and select retailers on June 1st.

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PUMA

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