



MEDIA ALERT



#FOREVER.BRASILEIRO. PUMA x NEYMAR JR. AT THE HOLLYWOOD PALLADIUM

Los Angeles, California, June 24, 2024 – On Sunday, June 23, global sports brand PUMA hosted local youth players and fans for a day of Brazilian small-sided football at the Hollywood Palladium. The free event featured 4x4 tournament-style street soccer played on two Brazil-inspired football pitches.

The Hollywood Palladium was buzzing with excitement as PUMA ambassador and global football star Neymar Jr. made a special appearance to watch the football finals, with the winning teams given the exclusive opportunity to meet Neymar Jr.

Following the football tournament, PUMA hosted Neymar Jr. and Brazilian football reporter Isabela Pagliari for a Q&A session.

To shop the latest PUMA x NEYMAR JR collection please visit puma.com.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.