

PRESS RELEASE



NEXT-LEVEL PROPULSION MEETS HIGH-SPEED STYLE FOR PUMA'S FAST-R NITRO FUTROGRADE



Herzogenaurach, Germany; April, 2023 – PUMA's Fast-R NITRO Futrograde is a statement sneaker that pushes performance aesthetics to new limits.

PUMA's Fast-R NITRO Futrograde is a bold, risk-taking sneaker that is here to shatter boundaries by mixing fashion and performance like never before. The shoe's high-speed style and powerful propulsion merge together to create one of the most unique designs to come from PUMA.

Packed with performance credentials, but designed for the streets, the Fast-R's faster and fresher look is characterized by a decoupled platform sole unit that boasts exaggerated proportions and is fueled by NITRO™ cushioning.

The Fast-R NITRO builds on color codes from PUMA's FASTROID. Pulled straight from Futrograde, PUMA's FW22 New York Fashion Week runway show, the shoe's debut colorway features a fully blacked-out upper, resting atop a gradient-hued sole unit featuring unmistakable NITRO™ text branding.

Notes to Editors

PUMA welcomes the PUMA Fast-R NITRO Futrograde, a close relative of the PUMA FASTROID NITRO and PUMA ForeverRUN NITRO.

PUMA NITRO™ cushioning is a specialized, nitrogen-infused foam that maximizes response and bounce while remaining super-lightweight. Nitrogen infusion amplifies the inherent properties of foam, making it highly springy and soft.

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