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PUMA RELEASES ITS NEWEST UPDATE: DEVIATE NITRO ELITE 2

SOMERVILLE, MASS. – February 1, 2023 – PUMA is releasing its newest update to its running lineup, the Deviate NITRO ELITE 2.

Elite runners require high-performance products that don't just keep up but excel. When it's about beating your PR every time, you need propulsion, next-level cushioning, and stabilization. That's why PUMA reworked Deviate NITRO Elite 2 to incorporate the latest and most innovative engineering.

"The deviate elite has been my go-to racing shoe, and" said Molly Seidel, U.S. marathoner for PUMA and Olympic Bronze medalist. "I can't wait to take the new and improved version two to the roads in 2023!"

The Deviate NITRO Elite 2 is a running shoe redesigned for explosive, race day propulsion. A carbon fiber PWRPLATE ensures stability and maximum running efficiency, while NITRO Elite foam offers supreme cushioning that won't weigh you down. It's a running go-to made with lightweight monomesh and durable PUMAGRIP rubber for multi-surface traction and an effortless run.

Tech Specs:

- Stack Heights: 28mm forefoot / 36mm heel
- HTD: 8mm
- Weight: 176 grams (women's), 211 grams (men's)
- Key Technologies: Super Critical NITRO Elite foam; carbon fiber PWRPLATE; PUMAGRIP LT

The Deviate NITRO ELITE 2 will be available on February 1 on PUMA.com and in store at PUMA Flagship stores and select retailers globally.

Media Contacts:

Elaina Cipriano; elaina.cipriano@puma.com

PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands

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