



## PRESS RELEASE

### Through a different lense: PUMA together with Scuderia Ferrari Replica Baseball Jersey

**Herzogenaurach, Germany, May 02, 2023** — Global sports company PUMA and Scuderia Ferrari are proud to announce the first version of a new design series of the replica collection - the Scuderia Ferrari Replica Baseball Jersey.

This unique Spring Summer 2023 collection piece blends the worlds of motorsport and baseball to create a stylish, and comfortable jersey that fans of both sports will love. The design of the replica line is underlining the lifestyle DNA which both - PUMA together with Scuderia Ferrari – are embracing.

The Scuderia Ferrari Replica Baseball Jersey is a true fusion of the Formula 1 Team's racing identity and classic baseball design. This striking piece proudly displays the iconic Scuderia red and black colors, as well as the Racing Shield logo, elevating replica team wear through a different lens.

While the aesthetic and logo placement replicate the team wear worn by the drivers, engineers, and staff of the Scuderia Ferrari Formula 1 Team, the jersey itself is a traditional baseball design, complete with a rounded collar and covered buttons.

The Scuderia Ferrari Replica Baseball Jersey is set to be launched exclusively at the 2023 Formula 1 Miami Grand Prix, so fans will be able to show their support for the legendary Scuderia in style, both on and off the track. The release timing of the Miami Grand Prix - at the home of Baseball in the USA - further showcases the perfect blend of lifestyle, fashion and sport that both Puma and Scuderia Ferrari embody with the Replica Baseball Jersey.

Fans of PUMA and Scuderia Ferrari can now show their support in the most stylish way possible at the track, in the bleachers, or in the street - with the Spring Summer 2023 Scuderia Ferrari Replica Baseball Jersey. To secure yours, visit selected PUMA and Ferrari stores, as well as online at [puma.com](https://puma.com) and [store.ferrari.com](https://store.ferrari.com).

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#### PUMA

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PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes.



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PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.