



PRESS RELEASE

Get race ready in 2023 with PUMA together with Scuderia Ferrari Replica Collection

Herzogenaurach, Germany – 10 February 2023 — Global sports company PUMA together with Scuderia Ferrari are excited to unveil the latest edition of replica team wear - proudly featuring the iconic Rosso Corsa colors.

Drawing design inspiration from team wear which the Scuderia wore throughout the late 1980s and early 1990s Formula 1™ seasons, the new 2023 collection is a stylish fusion of heritage, passion, and modern performance which are at the core of Ferrari's DNA, as well as PUMA's Forever Faster mantra. Not only that but the collection is also an exciting evolution of the exclusive Giallo Modena replica team wear collection, which made its debut at the 2022 Formula 1 Pirelli Italian Grand Prix hosted at the historic Autodromo Nazionale di Monza last season.

Internationally recognized, and celebrated by fans throughout generations, Rosso Corsa - or racing red - is indelibly linked to Ferrari's racing image. The 2023 Collection naturally celebrates Rosso Corsa alongside the legendary Cavallino Rampante (Prancing Horse) shield throughout its range of T-shirts, Polos, Jackets and Hoodies. What's more, dynamic black colored shoulder and side panels give added design language contouring for a highlighted performance fit and feel.

Fans of either Scuderia Ferrari Formula 1 Team drivers Charles Leclerc or Carlos Sainz, can show their dedicated support for their chosen Scuderia hero; by picking a team and head wear featuring either Charles or Carlos's race numbers and signatures. The collection extends across options of a Rainfall fabric soft-shell jacket, Hoodie, as well as Women's and Men's style Polo shirts - making the wearer ready for any circuit condition.

Make sure to secure your part of this latest exciting chapter of the PUMA together with Scuderia Ferrari Replica collection now in selected PUMA and Ferrari stores plus online on puma.com and store.ferrari.com. Forza Ferrari!

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PUMA

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