



## PRODUCT BRIEF

# PUMA HOOPS BRINGS THE HEAT WITH STEWIE 2: FIRE



**Somerville, Massachusetts – August 30th, 2023** – PUMA is releasing the newest iteration of Breanna Stewart’s Signature Stewie 2 collection with the brand, the Stewie 2 Fire. Stewie is a force to be reckoned with, both on and off the court. Her second signature shoe, the Stewie 2, celebrates the different areas of her life that drive her to be a force of nature.

The Stewie 2 Fire is a bold, vibrant, fiery design, drawing inspiration from Stewie’s fierce nature on the court. This powerful silhouette signifies Stewie’s great ability to catch fire from anywhere on the court. The latest silhouette features strategic PWRTAPE reinforcements, a NITRO™-infused midsole, and a high-abrasion outsole with a sculpted wraparound heel. The bright yellow, NITRO™ infused foamed midsole is showcased in the collection’s signature ‘caution yellow’, which is sure to stop competitors in their tracks.

To accompany the Stewie 2 Fire, PUMA will be releasing the perfect warm-up piece, the Fire Pullover Hoodie in black with an oversized fit, drawcord, and a cozy kangaroo pocket which is designed with 20% recycled materials.

Bring the heat with The Stewie 2 Fire. Available for purchase on September 8<sup>th</sup> and can be found on PUMA.com and the PUMA App, retailing for \$120. For more information, please visit PUMA.com.

**Media Contact:**

PUMA Public Relations Manager, Basketball  
[Katie.reed@puma.com](mailto:Katie.reed@puma.com)

**PUMA**

PUMA is one of the world's leading sports brands, designing, developing, selling, and marketing footwear, apparel, and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide and is headquartered in Herzogenaurach/Germany.