



Press Release



MOVE UP A GEAR WITH THE BMW MMS ULTRA SL

Herzogenaurach, Germany – December 31st, 2022 – Take your game into overdrive with the BMW MMS ULTRA SL, inspired by BMW M Motorsport race cars. The limited-edition football boot combines high-performance lightweight materials and innovative technology with bold graphics and iconic co-branding that means one thing and one thing only: The race to the top of the table is on.

The gravity-defying ULTRA SL has been constructed to unleash your top speed. The ULTRA is crafted from high-performance ULTRAWEAVE material. An ultra-thin woven upper with super-lightweight yarns for optimal lightweight support. The upper features a special GripControl Pro skin that provides an enhanced texture for decisive command over the ball and is combined with an ultra-lightweight PEBAX outsole for lightning-fast acceleration. The ULTRA SL upper is made with at least 30% recycled content as a step toward a better future.

The new BMW MMS ULTRA SL will debut on pitch with Manchester United's electrifying Antony when they take on Wolverhampton Wanderers on December 31st.

The BMW MM ULTRA SL in Fiery-Red, Strong-Blue and PUMA White colorway is available from December 31st at PUMA.com and at leading football retailers worldwide.

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PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>