



## PRESS RELEASE



### LEAVE YOUR LEGACY WITH THE CP COLLECTION

**Herzogenaurach, Germany – September 26<sup>th</sup>, 2022** – PUMA has today launched the striking new CP collection in collaboration with Christian Pulisic. With his first signature collection, PUMA and Christian channel the drive, hustle, and fearless mindset that made him the leader of a new generation, on and off the soccer pitch.

“You have to believe in yourself when no one else does.” That’s Christian Pulisic. A player who has overcome adversity and fought his way to the top of the game. Now Christian aims to inspire the next generation of young American soccer players and leave a legacy in and beyond the game.

The American inspired collection images were captured near Christian’s residence in Florida and was worn by Christian and youth soccer players from the United States who he hopes to inspire as part of his legacy project. A project that will see Christian open small-sided soccer pitches across America to give kids the chance to play soccer, with the aim to increase participation at grass roots level. Christian is a firm believer that soccer is for everyone and through the legacy project this is his biggest goal.

The new collection features his brand new CP logo throughout, with bold graphics and colors inspired by Christian’s legacy in the making. The collection also marks the first reveal of his brand new logo that was created collaboratively between Christian and PUMA. The collection features Christian’s very own red, white and blue inspired ULTRA Soccer Boots, the CP Soccer

LS Jersey, CP Soccer Jersey and the CP Track Jacket all in adult and junior sizes with the CP Soccer Pant in adult sizes only. The collection also features the CP10 Performance Ball and the CP10 Graphic Ball.

Leave a legacy with the CP collection, available from September 26<sup>th</sup> at PUMA.com, PUMA stores, the PUMA App and select retailers worldwide.

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## **PUMA**

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PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>