

PRESS RELEASE



THE NEW PUMA EXTENT, A STREET-TECH SNEAKER INFUSED WITH NITRO™



Herzogenaurach, Germany; October 6th, 2022 – Today, PUMA introduces its latest sneaker, Extent. Its layered upper is inspired by the brand’s archive of 2000s long-distance running shoes and the midsole features PUMA’s latest NITRO™ foam. Forged at the intersection of performance and style, the **PUMA Extent** is a street-tech sneaker that is underpinned by advanced foam technology.

The PUMA Extent was created to balance comfort and design, the deconstructed look shows the process of designing and sampling through raw materials and unfinished elements, like the stitched details and utility laces.

The PUMA Extent will arrive in its flagship “Ultraviolet” colorway, accompanied by a suite of further seasonal colorways. Keeping the range exciting, material mixtures differ from one colorway to the next, including the use of neoprene and engineered mesh panels on some versions, while others feature a more

classic application of nubuck and suede. The Extent's NITRO™ sole unit is highlighted by a gradient color scheme on select editions as well. Lastly, the tongue features an inset of PUMA's jumping cat logo, alongside bold 'NITRO™' branding.

The featherweight Extent sneaker is infused with NITRO™ technology, PUMA's newest nitrogen-infused foam created through an innovative new process – making it extremely lightweight, highly springy, and soft.

The PUMA Extent will be available starting October 13th, 2022 from PUMA.com and select retailers with a retail price of XXX Euros.

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PUMA

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