



PRESS RELEASE

PUMA'S "ROAD TO UNITY" COLLECTION IS AN HOMAGE TO GHANA'S VIBRANT FOOTBALL CULTURE



Herzogenaurach, February 3, 2025 – PUMA unveils the "Road to Unity" collection, a celebration of Ghana's vibrant football culture and its cherished place in the global sports landscape. This partnership honors PUMA's long-standing relationship with Ghana as the nation's official kit sponsor, highlighting themes of unity and togetherness.

The collection features bold prints, patterns, and colors inspired by the red and gold of the Ghanaian flag, with designs created for both men and women. Key pieces include the revamped T7 tracksuit, a cropped long-sleeve shirt with a jersey-inspired collar, as well as graphic tees and caps that reflect the collection's ethos.

For footwear, the collection's centerpiece is a special-edition Easy Rider with a striking red upper and yellow accents on the midsole.

The PUMA "Road to Unity" collection is available starting February 1, 2025, from PUMA.com, PUMA flagship stores, and selected PUMA stockists.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.