



PRESS RELEASE



RAIN OR SHINE - PUMA & MANCHESTER CITY UNVEIL THE 2025/26 THIRD KIT

Herzogenaurach, Germany, 14th August, 2025 — Global sports company PUMA and Manchester City have today launched the Club's Third kit for the 2025/26 season, inspired by, and as a tribute to, the famous Mancunian weather.

This kit is for the City that plays in the rain. Manchester City is a symbol of the people, the culture, and the spirit of Manchester. The new Third kit is designed for those who carry City in their hearts, rain or shine. Grey skies may often be seen overhead in Manchester, but this City brings electrifying football to the pitch whatever the weather.

A detailed all-over raindrop graphic covers the jersey and shorts, contrasted with vibrant neon green accents across the neck, shoulders and side panels, symbolising the stand-out quality of Manchester City. A green-to-blue gradient runs down the centralised PUMA cat and Club crest and into the socks to create a cohesive full-kit look, resembling the iridescent nature of water. Completing the design, the Club crest features a transparent finish that mimics water droplets.

on a window, a subtle nod to our home. The kit carries a message from Manchester: even when it rains, we shine.

Serena Gosling, Director of Retail & Licensing, Manchester City, said: "Today is an exciting day, with the launch of this year's Third kit, just ahead of the 2025/26 Premier League season, and the Women's Super League starting next month. As part of our creative process, PUMA and the Club explore different design directions for each kit, taking inspiration from the city of Manchester, the Club's history and other cultural influences. We are looking forward to seeing the players wearing the kits on the pitch this season."

Marco Mueller, PUMA's Senior Director of Product Line Management Teamsport Apparel, said: "The people of Manchester have a deep-rooted love for football, as both a sense of pride and community belonging. This kit brings those two traits together, to create a truly unique kit that does things a little different. We decided to design a kit that not only embraces the rainy Manchester weather but also the fact the fans stick by the team 'Rain or Shine'."

The 2025/26 Third kit is available in both Authentic and Replica versions. The Authentic Jersey, worn by the players, is crafted with PUMA's ULTRAWEAVE fabric, which reduces weight and friction for elite-level performance. The Replica Jersey offers the same striking look with a more relaxed fit, perfect for both match days and everyday wear. Both versions incorporate PUMA's dryCELL sweat-wicking technology to keep fans and players dry and comfortable.

Reflecting PUMA's commitment to sustainability, the Replica jerseys are made using the RE:FIBRE initiative, utilizing recycled textile waste to create new materials without compromising quality. Containing at least 95% recycled textile waste and other used polyester materials, this initiative represents a significant step towards a more circular and sustainable production process for football jerseys.

The Manchester City Third kit is available from PUMA.com, Manchester City Official Stores and select retailers worldwide from the 14th August.

MEDIA CONTACT:

Luke Haidarovic – Lead Global Marketing Teamsport – luke.haidarovic@puma.com

PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling, and marketing footwear, apparel, and accessories. For more than 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It

collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany.