



PRESS RELEASE

PUMA BLOWS AWAY COMPETITION IN THE WINDY CITY AT 2025 HYROX WORLD CHAMPIONSHIPS

- **PUMA athletes Linda Meier and Tim Wenish produce career best performances to win 2025 HYROX Elite 15 Women's and Men's World Championships**
- **Both sported the new PUMA Deviate NITRO™ Elite 3 PUMA x HYROX edition**
- **PUMA x HYROX AH25 collection available to purchase globally from 19 June 2025**

Chicago, USA - 13 June 2025

Today's HYROX World Championships in Chicago saw PUMA blow away the competition, with PUMA athletes Linda Meier and Tim Wenisch storming to victory in the HYROX Elite 15 Women's and Men's races.

Producing a career best time of 58 minutes 59 seconds on fitness racing's biggest stage, Germany's Meier upset the odds, breaking the 1-hour barrier for the first time in her Elite 15 career.

Following Meier's spectacular underdog victory, fellow German Tim Wenisch also produced a personal best time of 53 minutes 53 seconds to claim victory in a thrilling Elite 15 Men's race. Wenisch held off a final round surge from fellow PUMA athlete Hunter McIntyre to win by a narrow margin of just 5 seconds and claim his first ever world title.

With the top two athletes in both the Women's and Men's Elite 15 races wearing PUMA's Deviate NITRO™ Elite 3, today's World Championship results solidified PUMA's position as the leading sports brand in HYROX.

The full PUMA x HYROX AW25 collection will launch globally on 19 June, available to purchase at HYROX events, on HYROX World, on PUMA.com, in PUMA flagship stores and in selected retailers across North America, Europe, Latin America, Asia and Australia.

For more information visit www.puma.com and follow @PUMATraining.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.