



## **PRESS RELEASE**

# **PUMA appoints Dominique Gathier as Vice President Teamsport**

**Herzogenaurach, May 15, 2025** – Global sports company PUMA has appointed Dominique Gathier (45) as the new Vice President of its Teamsport business unit starting May 15. He replaces Matthias Bäumer who took on the role of PUMA's Chief Commercial Officer earlier this year and he will report directly to Maria Valdes, PUMA's Chief Product Officer.

Dominique, a French and German national, has been with PUMA for 19 years and has held various positions in marketing and product development during that time. Most recently, he worked as the Senior Director of Product Line Management for Teamsport Footwear and Equipment, overseeing the company's successful football boot franchises FUTURE, ULTRA and KING. He studied management at Kedge Business School in Bordeaux, France.

"With Dominique, we have appointed an experienced leader for our Teamsport business unit, who has played a crucial role in launching some of our most successful performance products," said Maria Valdes, Chief Product Officer at PUMA. "I am confident that Dominique will continue to build on PUMA's strong momentum in Teamsport and introduce exciting new products that will resonate with athletes at all levels, teams and fans around the world."

In his new role, Dominique will be responsible for the entire product team in the business unit. He will ensure the successful development and execution of product strategies while collaborating with PUMA's many external partners such as clubs and federations.

PUMA's Teamsport business unit makes footwear, apparel and accessories for football and locally relevant sports including handball, rugby and cricket.

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## **PUMA**

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PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.