



## PRESS RELEASE

### THE PUMA MOSTRO SHINES IN A HIGH-TECH METALLIC FINISH



**Herzogenaurach, March 31, 2025** – PUMA’s Mostro sneaker, a true icon of avant-garde footwear, is reimaged in a bold new metallic edition.

Further amplifying the Mostro’s futuristic DNA, the latest iteration dazzles with a shimmering metallic finish. A pixelated grid beneath the mesh upper enhances its reflective effect, creating a dynamic, high-tech look that shifts with the light. An entirely vegan design, the shoe’s PUMA Formstrip is also expressed with a bold metallic execution of sculptural appliqués across the upper.

First released in 1999 and given the name “Mostro,” after the Italian word for monster, the silhouette was instantly received as a norm-defying design, becoming a cult favorite among those drawn to its futuristic aesthetic. Now, the unmistakable sneaker continues to make noise through collaborations and special releases.

The PUMA Mostro “Metallic” is available from April 1, 2025, from PUMA.com and selected retailers.

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