



PRESS RELEASE

COWABUNGA! PUMA TEAMS UP WITH *TEENAGE MUTANT NINJA TURTLES*



Herzogenaurach, February 11th, 2025 – PUMA enlists the help of *Teenage Mutant Ninja Turtles* [TMNT] for a radical new collaboration.

Leonardo, Raphael, Donatello and Michelangelo – New York City’s pizza-loving, skateboarding, crime-fighting quartet – team up with PUMA to create a range of bold streetwear essentials packed with hidden easter eggs.

Comic-book protagonists turned TV and film heroes, the Turtle bros take over PUMA’s Suede XL and RS-X sneaker silhouettes, which are accompanied by a limited-edition apparel capsule. Exposed to Mutagen Ooze and designed for secret missions, the collection comes with tech wear inspired executions and details.

Cut-and-sew offerings are highlighted by the PUMATECH Track Jacket and Cargo Pants, which feature a cracked, shell-like pattern alongside co-branded tags and logos hits. The PUMATECH Cargo Vest is crafted with a technical ripstop material, featuring nunchaku-inspired zipper tabs. Essential streetwear silhouettes feature specially created PUMA x *TMNT* graphics, including the Graphic Crew and Graphic Tee.

From deep within the New York City sewers, the collection's footwear is inspired by the Turtles themselves, and their supervillain foe, Krang. The Suede XL is reimagined with a *TMNT* motif, once again featuring a shell-like debossed pattern across the green upper, with a contrasting Formstrip in purple suede, and custom graphic elements like "Cowabunga" hits on the outsole and pizza imagery on the shoe's tongue. A second Suede XL pays homage to Krang, with a special purple color scheme, bespoke eyelets and details that evoke the brain-like reptilian character. Finally, the collaboration's RS-X is themed around the Turtles' sewer lair, with a green and black colorway elevated by cracked leather, 3D printing on the tongue and an ooze-covered insole.

PUMA x *TMNT* is available starting Friday, February 14 from PUMA.com, PUMA flagship stores and selected PUMA stockists.

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PUMA

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