

PRESS RELEASE



PUMA INTRODUCES SCOOT ZEROS II, THE NEXT EVOLUTION OF SCOOT HENDERSON'S SIGNATURE SHOE

Somerville, Massachusetts – September 30th, 2024 – PUMA is excited to unveil the Scoot Zeros II, the latest iteration of Scoot Henderson's signature performance basketball shoe. Building upon the success of the original Scoot Zeros, the Scoot Zeros II delivers the same explosive energy on the court while boasting a sleek, stylish, and bold design inspired by "Scoot is too Shifty!"

Portland's on Scoot time now, as this latest signature shoe is nothing but shift, taking you from 0-60 in 0.0 seconds. With the Scoot Zeros II, you'll be locked and loaded, ready to change speed or direction on any trail you choose to blaze. Featuring a variety of colorways, storylines, and collaborations throughout the 2024-2025 season, each iteration will celebrate Henderson's unique personality and playing style, both on and off the court.

The Scoot Zeros II features a sleek, personalized design. The iconic "S" branding, fast eyeleting system, and lockdown webbing support ensure stability and speed. High-performance rubber outsole with innovative Scoot branding and premium materials add to the overall appeal. The silhouette showcases a series of innovative design features, including a new heel badge, a fast-eyeleting system, and a lockdown webbing support system. The shoe's high-performance rubber outsole features innovative Scoot branding and design cues inspired by Scoot's DNA.

Packed with cutting-edge technology, the Scoot Zeros II delivers exceptional traction, stability, and energy return. The PWRtape, TPU Proplate, and Nitro midsole provide optimal performance and comfort.

This Hoops launch includes a variety of apparel pieces to accompany the shoe collection. Stay tuned for upcoming release dates and information on the exciting collection of colorways to come this December.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For 75 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 20,000 people worldwide, and is headquartered in Herzogenaurach/Germany.