



PRESS RELEASE

PUMA's transparency on climate change receives top mark by CDP

Herzogenaurach, Germany, December 13, 2022 - Sports company PUMA has been given the highest possible mark for its transparency and performance on climate change by not-for-profit charity CDP, which analyses the environmental impact of companies.

For this year's ranking, CDP analyzed nearly 15,000 companies and allocated a score of A to D-based on the comprehensiveness of disclosure, awareness and management of environmental risks and demonstration of best practices associated with environmental leadership, such as setting ambitious and meaningful targets.

PUMA is among a small number of companies that received an A ranking for its efforts regarding climate change.

"We are proud to be on CDP's A-List for the first time," said Stefan Seidel, Head of Corporate Sustainability. "By setting a science-based target, we have shown how combatting climate change is an important part of our strategy and we are working hard with our partners to make our industry less carbon intensive."

Earlier this year, PUMA announced that it was on track to meet its climate targets and that it had cut its own carbon emissions by 88% and those coming from its supply chain by 12% between 2017 and 2021, even though the business grew during the same period.

“CDP A List companies are showing they are ahead of the game – taking clear action to reduce emissions and to address environmental impacts throughout their value chains,” said Maxfield Weiss, Executive Director, CDP Europe. “This is the type of environmental transparency and action we need economy-wide to prevent ecological collapse.”

CDP is a non-profit organisation that runs a global environmental disclosure system for companies, cities, states and regions. It pioneered using capital markets and corporate procurement to motivate companies to disclose their environmental impact, to reduce greenhouse gas emissions, safeguard water resources and protect forests.

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PUMA

PUMA is one of the world’s leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany.