



PRESS RELEASE

PUMA signs successful US mid-distance runner Jenny Simpson

Herzogenaurach, Germany, October 6, 2022 - Sports company PUMA has signed Jenny Simpson, one of the most successful US mid-distance runners, as she focuses on road racing and longer distances to inspire the next generation of athletes.

Just one year after she turned pro, Simpson became the World Champion in the 1,500 meter-event in 2011 and won several medals, including an Olympic bronze, in the years that followed.

An 8-time champion at New York's prestigious 5th Avenue Mile and a frequent guest at the New York City Marathon, Simpson has also become a cherished part of the road racing community, a part of her career she will now prioritize.

"In her long, successful career, Jenny has inspired many up-and-coming athletes," said Pascal Rolling, Head of Sports Marketing, Running at PUMA. "It is a privilege to take the next steps in her career journey together."

For her first race at the Army Ten-Miler, Simpson will wear PUMA's Deviate NITRO Elite road racing shoe, which utilizes the company's proprietary NITRO Elite Foam to ensure maximum efficiency and propulsion for racing.

"PUMA's amazing line-up of road racing shoes and their community-driven approach to the sport inspired me," said Jenny Simpson. "I'm excited to become a part of the PUMA Family!"

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany.