



## **PRESS RELEASE**

### **PUMA signs South Korean High Jumper Woo Sanghyeok**

**Herzogenaurach, Germany, August 10, 2022** - Sports company PUMA has signed an agreement with successful South Korean high jumper Woo Sanghyeok, who will wear PUMA's performance products starting at the Diamond League Meeting in Monaco.

At 26 years old, Woo Sanghyeok already has several medals to his name such as gold at the World Indoor Championships in Belgrade and silver at the World Athletics Championships in Eugene. In 2022, he set a personal best and the Korean Record of 2.36 meters at the indoor event in Hustopeče, Czech Republic.

"We are very excited to welcome Sanghyeok to the PUMA family," said Pascal Rolling, Head of Sports Marketing at PUMA. "We believe he will be among the best high jumpers in the world in the next years."

At PUMA, Woo Sanghyeok will join a roster of world-class athletes such as 400m hurdles World Record Holder Karsten Warholm, pole vault World Record Holder Armand "Mondo" Duplantis and Jamaican sprinters Shericka Jackson and Elaine Thompson-Herah.

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PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany.