



PRESS RELEASE

PUMA offers once in lifetime opportunity launching the very first Scuderia Ferrari Speedcat Pro on sale

Herzogenaurach, Germany, September 09, 2020 — Global sports company PUMA makes motorsport fans dreams come true with the first ever shoppable Scuderia Ferrari Speedcat Pro. The boot is exactly the same as Formula One drivers Charles LeClerc and Sebastian Vettel are wearing during racing.

Since 2004 PUMA is the official outfitter of the Scuderia Ferrari F1 Team, supplying the highest standard of performance racewear, footwear and teamwear. In close collaboration with the drivers PUMA is constantly improving the functionality of the race gear only aiming for the highest quality to keep Scuderia Ferrari drivers safe and competitive at the same time. For the very first time PUMA and Ferrari are offering a limited amount of Scuderia Ferrari Speedcat Pro shoes to fans, selectors and race enthusiast. A once in a lifetime opportunity to get those kicks.

Years of innovation and technology packed in a single shoe, the Speedcat Pro uses state of the art materials for racing. The upper and lining are made of lightweight fabric for speed, comfort, and of course protection against fire.

Talking about weight reduction the heel support is provided by real carbon fiber counter. To guarantee absolute control of the pedals the Speedcat Pro is coming with a lo-profile rubber outsole and the EVA wedge provides just the right amount of comfort while keeping the shoe light and nimble.

Nothing matters more than security. Consequently the Speedcat Pro was built in compliance with the latest FIA Homologation Regulations for Safety Equipment (FIA Standard 8856-2018) for the best protection in racing.

You better aim for Pole Position as the Scuderia Ferrari Speedcat Pro is available only in limited number of units. Referring to Charles LeClerc 's Birthday PUMA and Ferrari are sharing 97 pairs of his Speecat Pro on sale. In honor of his great race career Sebastian Vettel 's Speedcat Pro model will be limited to 53 pairs on sale referring to his total wins of F1 Grand Prixs so far.



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Checkered flag ahead! The Scuderia Ferrari Speedcat Pro will be available on eu.puma.com up from 10th September (12am, CET) as well as on Ferraristore.com and Ferrari Stores (store.ferrari.com/store-locator).

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PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>