



PRESS RELEASE

PUMA CELEBRATES MANCHESTER CULTURE WITH THE NEW CITY HOME KIT, INSPIRED BY THE MOSAICS OF MANCHESTER

Herzogenaurach, Germany – July 16, 2020 - Sports company PUMA has unveiled the new Manchester City Home kit for the 2020/21 season to be worn by the men's, women's and youth teams. The Home jersey's pattern is inspired by the iconic mosaics located in the creative hub of Manchester's Northern Quarter and pays homage to a city brimming with football and creativity.

Art, industry, football, music, fashion, noise, and color are Manchester's DNA and the mosaics displayed in the city are a celebration of this diverse culture. Mosaics have also been an important part of Manchester City's history, stretching back almost 100 years to when the original City mosaic first adorned the gates of the Maine Road Stadium. Today, the mosaic tradition continues with many club legends being immortalized as mosaic artworks at the City Football Academy, inspiring the next generation of players.

Mark Kennedy, the artist behind the mosaics of Manchester's Northern Quarter as well as the player artworks at the City Football Academy said, "When I began my journey as an artist, the Northern Quarter was a derelict area that I looked at and wanted to build up. I began creating Manchester icons using ceramic plates and tiles, integrating my own artistic style. My family and I have always been huge City fans, so I created artwork of the players too. Over time I was commissioned to create artwork for the club and the city of Manchester, so I feel very privileged to see PUMA use my art as inspiration for the new City Home jersey."

The new Manchester City Home jersey features the mosaic pattern in classic City blue and white, with navy trim. The kit is completed with white shorts and light blue socks. The Home kit will be available from July 16th at PUMA.com, ManCity.com and at select retailers worldwide.

The new Home kit will debut in Manchester City's FA Cup semi-final match against Arsenal on Saturday 18th July.

###

ISD: July 16, 2020, 9:00am (CEST)

###

Media Contact:

Luke Haidarovic – Senior Manager PR Teamsports – luke.haidarovic@puma.com

PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>