



## PRODUCT BRIEF



### OLYMPIQUE DE MARSEILLE HOME AND AWAY KITS

PUMA Football and Olympique de Marseille have launched the new Home and Away kits for the 2020/21 season. Under the banner 'Le cOMbat Continue' the campaign embraces Marseilles fighting spirit on and off the pitch having faced many recent challenges as they prepare for new challenges in the upcoming season.

#### OLYMPIQUE DE MARSEILLE HOME KIT

PUMA have unveiled the new Olympique de Marseille Home jersey inspired by the architectural culture of Marseille, drawing influence from the 20<sup>th</sup> century style of the Phocian City. The jersey incorporates distinctive lines symbolic of key structures and buildings found throughout the city.

The Home jersey retains the club's emblematic colors, white and azur blue and features a classic round collar with ribbed sleeve cuffs. Embroidered on the back of the collar is the wording 'Olympique de Marseille', with the club logo proudly displayed on the heart of the jersey.

## OLYMPIQUE DE MARSEILLE AWAY KIT

Today PUMA have presented the new Olympique de Marseille Away jersey, directly inspired by the unique neighborhoods and multicultural DNA of Marseille. The new Away jersey represents the strong diversity of the city's districts, integrating iconic monuments of the city into the design, symbolizing the unity of the people.

The peacoat navy blue jersey features an azur blue collar with rimmed cuffed sleeves with gold detailing. The classic collar features the wording 'Olympique de Marseille' embroidered on the back, with the club logo displayed on the heart of the jersey.

The new Home & Away Olympique de Marseille kits as well as the training kits will be available on June 13 in the official OM Stores, OM.fr, PUMA.com and select retailers worldwide.

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**ISD:** June 13, 9:00 CEST

### PR Images:

<https://fastcat.puma.com/transfer/b507aa8ad42c9e8aa9b467d9803f4eb2d3786f69ccfc33bbd734bc249a59dde5>

### Tracking:

[https://puma.sharepoint.com/sites/502112/\\_layouts/15/Doc.aspx?OR=teams&action=edit&sourcedoc={C62186EF-E6A1-4E31-8B23-1F30D378059B}](https://puma.sharepoint.com/sites/502112/_layouts/15/Doc.aspx?OR=teams&action=edit&sourcedoc={C62186EF-E6A1-4E31-8B23-1F30D378059B})

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## PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>