

## MEDIA ALERT



## JOIN PUMA FOOTBALL, THIERRY HENRY, MARIO BALOTELLI AND KEVIN PRINCE BOATENG FOR AN INSTAGRAM LIVE YOU DO NOT WANT TO MISS

**WHAT:** Global sports brand PUMA is bringing together three of football's biggest personalities for a candid talk about life and football. Join Thierry Henry as he hosts Mario Balotelli and Kevin Prince Boateng LIVE on PUMA Football's Instagram for what promises to be a unique and entertaining live event. Follow [@pumafotball](#), [@thierryhenry](#), [@mb459](#) and [@princeboateng](#), activate the notifications for updates, and be ready to tune in.

### WHO:

- **Thierry Henry** is a PUMA ambassador and one of the most celebrated football players of his generation having played for both Arsenal and Barcelona. Thierry has won top international honors with France, winning both the 1998 FIFA World Cup and UEFA Euro 2000.
- **Mario Balotelli** is a PUMA football player and one of football's biggest personalities. Mario has played for an array of top clubs throughout Europe, including Inter Milan, Man City, AC Milan, Liverpool and represented Italy at UEFA Euro 2012 and the 2014 FIFA World Cup.
- **Kevin Prince Boateng** is a PUMA football player who has played for some of the top football clubs in Germany, Italy, England and Spain, having also represented Ghana at the 2010 and 2014 FIFA World Cups.

**WHEN:** Thursday, April 16<sup>th</sup>, 2020 – 11am PST / 2pm EST / 7pm BST / 8pm CEST

**WHERE:** Follow [@pumafotball](#) on Instagram and don't forget to tune in.

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**PUMA**

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PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>