



PRESS RELEASE

PUMA recognized as a European Top Employer in 2020

Herzogenaurach, Germany, January 31, 2020 - Sports company PUMA has been named Top Employer Europe for 2020. It was the only company from the sporting goods industry to be given the award on a European level this year.

This independent certification, awarded by the Top Employers Institute, underscores PUMA's commitment to providing an attractive workplace for its employees. PUMA's regional offices in Britain, France, Germany, Italy and Spain were also named Top Employers.

"It proves that all the work we're putting in, to make PUMA a good place to work, is paying off," said Dietmar Knoess, Global Director People and Organization at PUMA. "However, we will not rest on our laurels but take the feedback we have been given as a benchmark and see in which areas we can do even better."

The Top Employer Award is given to companies that achieve Top Employer Standard in the HR Best Practices survey, which covers more than 100 questions across 10 topics. Following the survey, the Top Employers Institute carries out a comprehensive audit.

PUMA employees enjoy flexible working hours and mobile working, which is part of PUMA's Wellbeing offer. The company supports employees outside of work through financial and pension planning, childcare support and a wide range of sports opportunities like free gym & sports classes. PUMA also provides its employees with extensive development and learning programs.

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PUMA

PUMA is one of the world's leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 13,000 people worldwide, and is headquartered in Herzogenaurach/Germany.