

**PRESS RELEASE**



## **PUMA SIGNS CURRENT LONG JUMP WORLD CHAMPION**

**Boston, Massachusetts; January 22<sup>nd</sup>, 2020** – Global sports brand PUMA has signed current long jump World Champion Tajay Gayle. He recently competed at the 2019 Doha World Athletics Championships where he took home the gold medal for his 8.69m mark, making him the first Jamaican athlete to win first place in the long jump at a World Championship.

“Tajay is one of the best young talents out there”, said Pascal Rolling, Head of Running Sports Marketing for PUMA. “He recently accomplished a great feat during the recent World Champs, and we are sure he will perform great during 2020. He shares all of our brand values, making him the perfect new addition to our roster of Track and Field athletes.”

“I’m so honored and happy to join the PUMA family, just like Usain Bolt,” said Tajay. “I’ve been working hard since I was a kid to accomplish my objectives, and this is definitely one of them. I can’t explain how exciting this is for me. This new stage will allow me to prove everyone that I’m the best in the game.”

Tajay comes from a small community in Eastern St. Andrew, Jamaica, he started his career trying out different disciplines, including decathlon, until he found his love for long jump. This happened by chance during one of his training sessions. That day the mat of the high jump was wet, making it hard for him to do a safe landing. His coach made him do long jump practice instead. After this blessing in disguise, he’s been unstoppable.

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PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 13,000 people worldwide, and is headquartered in Herzogenaurach/Germany. [www.puma.com](http://www.puma.com)