



PRESS RELEASE

PUMA sets date for 1:10 share split

Herzogenaurach, Germany, June 6, 2019 – Sports company PUMA has set June 10 as the date for its 1:10 share split, following approval by the company’s shareholders and regulatory clearance.

Starting June 10, each existing shareholder will therefore receive nine additional shares for each share they already own. It is expected that the price per share will adjust accordingly.

PUMA’s management has decided to initiate the stock split to make the shares more accessible to retail investors in order to further diversify its shareholder base.

The relevant changes to the articles of association were registered with the local court (Amtsgericht) in Fürth on May 23, 2019.

Media Contact:

Kerstin Neuber - Corporate Communications - PUMA SE - +49 9132 81 2984 – kerstin.neuber@puma.com

PUMA

PUMA is one of the world’s leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For over 70 years, PUMA has established a history of making fast product designs for the fastest athletes on the planet. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Golf, and Motorsports. It engages in exciting collaborations with renowned design brands to bring innovative and fast designs to the sports world. The PUMA Group owns the brands PUMA, Cobra Golf and Dobotex. The company distributes its products in more than 120 countries, employs more than 12,000 people worldwide, and is headquartered in Herzogenaurach/Germany. For more information, please visit <http://www.puma.com>