

PRODUCT BRIEF



MADE OF MOMENTS. INTRODUCING THE 2022 PUMA FEDERATION HOME KITS

Herzogenaurach, Germany, May 30th, 2022 — Global sports company PUMA has today launched the 2022 Home kits for its national teams, bringing bold, modern takes on retro vibes and football nostalgia. The new jerseys put a fresh spin on all things classic. Classic teams, classic matches, classic jerseys.

The new jerseys arrive in two iterations. The authentic jersey features ULTRAWEAVE performance fabric and dryCELL sweat-wicking technology, making the jersey the lightest and most comfortable PUMA has ever made. When the game is on the line, they are engineered to make every second count. The replica jersey is made with 100% recycled polyester with dryCELL sweat-wicking technology to keep you dry and comfortable throughout the 90 minutes and beyond – no matter the time, pitch or place.

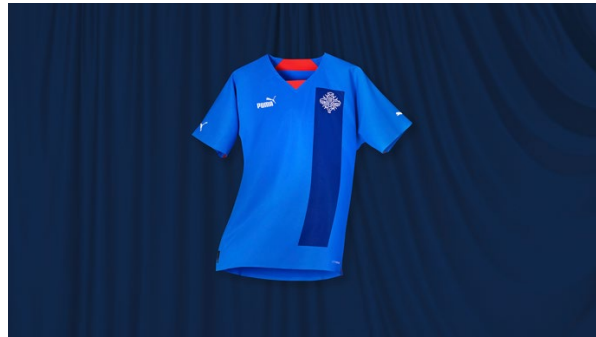
EUROPE



Italy Home Kit

In 2022, PUMA celebrates the legacy of Italian blue shirts and brilliant football. Featuring gold accents, retro fonts and proud references to the triumphs and iconography of past generations of stylish jerseys and beautiful football. The new Italy Home jersey is split into quarters to honor

four generations of iconic Italian teams. It all started with back-to-back victories in 1934 and 1938, a rejuvenation in 1982 and a special victory in 2006.



Iceland Home Kit

The new Iceland Home jersey brings back the thunder. The smallest nation to ever qualify for the tournament, Iceland stole the show at the 2016 European Championships. The new Iceland Home jersey features a retro design inspired by the team's historic run to the quarter-finals.



Switzerland Home kit

The new Suisse Home jersey brings back a classic. Reimagined for a new era, the retro look honors the generation of players that brought Switzerland back to the biggest stages in world football during the mid-nineties.

SOUTH AMERICA



Paraguay Home Kit

The new Paraguay Home jersey hails the 1979 Champions of South America with a retro design inspired by the title winning campaign.



Uruguay Home Kit

The new Uruguay Home jersey honors the original golden generation of Uruguay with a retro jersey inspired by the team's triumphant record on the world stage since 1924. La Celeste shine on.

AFRICA



Ghana Home Kit

Old-school Ghana vibes meet new-school cool with the new Ghana Home jersey, featuring a repositioning Black Star at the center with the sleeve cuffs in the color of the national flag. The new jersey is inspired by iconic moments from national team history - including the 3-2 victory over Italy in 1996.



Egypt Home Kit

Egypt earns their stripes. Honoring the most successful nation in the history of African Continental competition, the 2022 Home jersey features seven vertical stripes to represent seven titles won by the Pharaohs – from the inaugural tournament in 1957 to the unprecedented three titles in a row between 2006 and 2010.



Morocco Home Kit

Nineteen ninety now. The new Morocco Home jersey is inspired by the 1998 Atlas Lions brought to life through a classic look. The centrally aligned PUMA One logo complements the retro theme.



Senegal Home Kit

Senegal gets their groove (back) on. When hundreds of millions tuned in for the opening match of the 2002 World Championship, they witnessed an iconic moment in football history. Senegal took the lead over the reigning champions, and the team's celebratory dance routine became part of football folklore. The Lions won, then went on to reach the quarter-finals in their heroic first run at the tournament. Twenty years on, the new Home jersey celebrates national legends with a retro design inspired by their era.



Côte d'Ivoire Home Kit

The Elephants honor their greats. The new Côte d'Ivoire Home jersey features a retro design inspired by the 1992 Continental campaign when the team won their first title after a dramatic penalty shootout in the final.

Celebrate iconic moments with the PUMA Federation Home kits, available from May 30th at PUMA.com, PUMA stores and specialist retailers worldwide.

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PUMA

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