



PRESS RELEASE



PLAY FOREVER. PUMA AND MANCHESTER CITY CELEBRATE ICONIC TEAMS OF THE PAST AND CLUB LEGEND COLIN BELL WITH THE NEW 2022/23 HOME KIT

Herzogenaurach, Germany, May 19th, 2022 — Global sports company PUMA has today launched the 2022/23 Manchester City Home kit, inspired by the entertaining City teams of the late 1960's and one of their leaders and club icon Colin Bell.

From 1967 to 1971, no team could match the style and swagger of Manchester City. Their pass-and-move, end-to-end attacking football was ahead of its time. City went on to win every domestic title and top it off with the European Cup Winners' Cup. They did so in a way that, half a century on, inspires the new generation of players as they continue to push boundaries at home and in Europe.

Sitting among the pantheon of extraordinary footballers that have graced the Manchester City team is Colin Bell. One of City's greatest ever players, Bell was inspirational for the club. In 1967 he led the team to their first league title in 31 years. Inspired by kits worn in Bell's era, the new Home kit pays tribute to him as one of Manchester City's biggest icons. Here, there,

everywhere Bell was a fan favorite for his incredible athleticism and limitless stamina. He was the heart of the side.

The new 2022/23 Home kit echoes the classic designs of the past, placing the club crest at the center of the light blue jersey with signature maroon trims on the sleeve cuffs. The crown logo placed inside the neckline pays tribute to “Colin the King”.

“The new Manchester Home kit is a fitting tribute to classic City Home kits styles of the past. We wanted to create a modern spin on the jerseys worn between 1967 to 1971,” said Marco Mueller, Senior Head of Product Line Management Teamsport Apparel. “The maroon trim was an important detail because this was an iconic color seen on many of the previous City Home kits. The jersey is a great homage to the entertaining teams of old and the exciting free-flowing football of the current City team.”

Jon Bell, Colin’s son, said, “As a family, we’re incredibly touched that the club and PUMA have chosen to remember the teams of the late 1960’s and my dad with next season’s Home kit – it’s a beautiful gesture. It really captures the history and togetherness of Manchester City as a club, and I hope the fans like it and can remember those great moments.”

The new jersey arrives in two iterations. The authentic jersey features ULTRAWEAVE performance fabric and dryCELL sweat-wicking technology, making the jersey the lightest and most comfortable PUMA has ever made. The Replica version is made with 100% recycled polyester with dryCELL sweat-wicking technology to keep you dry and comfortable throughout the 90 minutes and beyond – no matter the time, pitch or place.

Celebrate icons of the past with the 2022/23 Manchester City kit available from May 19th at PUMA stores, PUMA .com, the City store at the Etihad Stadium Store, mancity.com/shop and at select retailers worldwide.

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PUMA

PUMA is one of the world’s leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>

COLIN BELL

Colin Bell (1946-2021) is widely regarded to be the finest City player of his generation, making 501 appearances and scoring 153 goals for the Club during a 13-year stay. Few players have left such an incredible mark on City. Known as Colin The King, in 2004 fans voted to name a stand inside the Etihad Stadium after him and his name is still sung regularly at matches.