



## **PRESS RELEASE**

### **Better Materials and renewable Energy: PUMA cuts CO<sub>2</sub> Emissions from Offices, Stores and Supply Chain**

**Herzogenaurach, Germany, April 29, 2022** - Sports company PUMA has cut its own carbon emissions and those coming from its supply chain between 2017 and 2021, even though the business grew strongly during this period, as the company is on track to reduce its emissions by what scientists say is necessary to avoid the worst consequences of climate change.

PUMA's own carbon emissions and those from purchased energy dropped by 88% in 2021 compared to the company's 2017 base year. But PUMA also managed to reduce emissions in the supply chain, the most carbon-intensive part of its business. Even though PUMA recorded strong growth of 65% between 2017 and 2021, the company cut CO<sub>2</sub> emissions from its supply chain by 12 %. If adjusted for the sales growth, greenhouse gas emissions from PUMA's supply chain fell by 46%.

PUMA focused on purchasing 100% renewable electricity through renewable electricity tariffs and renewable energy attribute certificates, moving the company's car fleet to electric engines, using more sustainable materials and efficiency improvements at a factory level to achieve this reduction.

“For the first time, we published the numbers for our entire value chain, and we have made some real progress towards achieving our climate ambitions over the last years. Our own emissions and those from purchased energy were reduced by more than what is needed to do our part to

keep climate change below 1.5 degrees,” said Stefan Seidel, Senior Head of Corporate Sustainability. “We will not stop here and continue to make improvements to live up to our Forever Better sustainability strategy.”

Using less carbon intensive raw materials is an important pillar of PUMA’s sustainability strategy. In 2021, PUMA expanded the use of recycled polyester to 55% in its Apparel products, as part of its strategy to use 75% recycled polyester in its Apparel and Accessories by 2025. Overall, PUMA wants to make nine out of ten products from more sustainable materials by 2025. In 2021 this was already the case for six out of ten products.

As a founding member of the Fashion Industry Charter for Climate Action, facilitated by UN Climate, PUMA recognises the fashion industry’s important role in decarbonization and is also working with other brands, governments and NGOs to reduce CO<sub>2</sub> emissions throughout the supply chain.

For more information, you can read 2021 PUMA’s Sustainability Report on <https://about.puma.com/en/sustainability/reporting>.

**Media Contact:**

Robert-Jan Bartunek - Corporate Communications - PUMA SE - +49 9132 81 3134 – robert.bartunek@puma.com

**PUMA**

---

PUMA is one of the world’s leading sports brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs about 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany.