

PUMA SE – Annual General Meeting 2024

Supplementary Information on Agenda item 8:

Selection Process

The shareholders of PUMA SE will elect two new shareholder representatives to the Supervisory Board at the Annual General Meeting on 22 May 2024. After completing a thoughtful, rigorous, and intensive search process, the Nominating Committee of the Supervisory Board has found and nominated two suitable candidates.

The Nominating Committee developed the selection criteria for new members based on the skills profile defined for the Supervisory Board. In particular, these criteria included experience, expertise, internationality, time availability and diversity. To strengthen the Supervisory Board's own structure, particular attention was also paid to the independence of potential candidates. The new profiles are also intended to strengthen the Supervisory Board's expertise in the areas of ESG, marketing and digitalization.

The Supervisory Board commissioned a leading global executive search consultancy to search for candidates who fulfil these requirements, which initiated and carried out an intensive process to find suitable profiles.

At the end of the search process, suitable profiles were presented to the Nominating Committee. A shortlist of candidates held initial personal interviews with the Nominating Committee and the CEO of PUMA.

Based on this, the Nominating Committee unanimously nominated Ms Harsh Saini and Mr Roland Krueger as candidates for election at the Annual General Meeting on 22 May 2024.

The Supervisory Board therefore recommends that the Annual General Meeting elects Ms Saini and Mr Krueger.

In order to ensure that the terms of office of the new candidates coincide with those of the current members of the Supervisory Board, the Supervisory Board proposes the new shareholder representatives be elected until the end of the Annual General Meeting that resolves on the discharge of the Supervisory Board for the 2026 financial year.