PUMA is committed to eliminate Discharges of hazardous Chemicals

In line with PUMA's long-term sustainability program, the Sportlifestyle company PUMA recognizes the urgent need for reducing and eliminating industrial releases of all hazardous chemicals[1]. According to its approach based on prevention and precautionary principles [2], PUMA is committed to eliminate the discharges of all hazardous chemicals from the whole lifecycle and all production procedures that are associated with the making and using of PUMA products[3] by 2020.

PUMA understands the scope of the commitment to be a longterm vision - with short term practice to be defined in the clarification of actions to follow. To ensure transparency, PUMA will report on the progress of this commitment in its annual PUMA Sustainability Report.

An Action Plan will be set up by PUMA within eight weeks from the time this commitment was made.

[1]All hazardous chemicals means all those that show intrinsically hazardous properties (persistent, bioaccumulative and toxic (PBT); very persistent and very bioaccumulative (vPvB); carcinogenic, mutagenic and toxic for reproduction (CMR); endocrine disruptors (ED). This will require establishing - ideally with other industry actors - a corresponding list of the hazardous chemicals concerned that will be regularly reviewed.

[2] This means taking preventive action before waiting for conclusive scientific proof regarding cause and effect between the substance (or activity) and the damage. It is based on the assumption that some hazardous substances cannot be rendered harmless by the receiving environment and that prevention of potentially serious or irreversible damage is required, even in the absence of full scientific certainty.

[3] This means the commitment applies to the environmental practices of the entire company and for the whole product-folio of the company. This includes, as a longterm vision, all its suppliers or facilities horizontally across all owned brands and licensed companies as well as vertically down its supply chain. As a first step - within 18 months - this will cover all Tier 1 and vertical suppliers across the PUMA brand. Through this step PUMA aims to exert power through its Tier 1 suppliers down to Tier 2 suppliers which include wet processes.