



MARIA VALDES

- **CHIEF PRODUCT OFFICER OF PUMA SE SINCE JANUARY 2023**
- **CURRENT EXECUTIVE BOARD TERM EXPIRES: DECEMBER 2025**

PERSONAL DATA

- Date of birth: 10.12.1983
- Age: 40
- Nationality: Chilean

EDUCATION

- 2005: MBA in Marketing der ESSEC Business School, Cergy, France
- 2002-2006: Studium der Betriebswirtschaftslehre an der Universidad de Chile, Santiago, Chile

PROFESSIONAL BACKGROUND

- Since January 2023: Chief Product Officer at PUMA SE
- November 2020-January 2023: General Manager Sportstyle Business Unit
- October 2015-November 2020: Global Sr Head of Product Line Management Sportstyle Footwear
- April 2013-September 2015: Global Head of Product Line Management Fundamentals Footwear
- November 2010-April 2013: Global Product Line Manager Footwear Kids
- With PUMA since November 2010
- May 2009-November 2010: Product Manager ZARA KIDS at INDITEX TEMPE, Spain
- January 2007-December 2007: Marketing Coordinator at L'Oreal Paris, Skincare

NON-GROUP MANDATES

- None