



Authorization Form

This form does not replace the orderly registration for the Annual General Meeting. Please note the information on the page below.

Person making the declaration

Last name or company*

First name*

Zip Code/City*

Number of shares*

Confirmation of registration No.*

*Mandatory fields (please obtain the data from the Annual General Meeting confirmation of registration sent to you following completion of registration procedures).

A) Proxy/Instructions to proxies appointed by the Company

I/We am/are exercising my/our voting rights at the virtual Annual General Meeting of PUMA SE on May 7, 2020 by issuing a proxy to Ms. Georgine Greif (Forchheim) and Mr. Martin Benda (Düsseldorf), (proxies appointed by the Company), each individually, under disclosure of my/our name, to exercise my/our voting rights as specified below, including the right to delegate this proxy authority.

Proposed resolutions according to the German Federal Gazette

The voting instructions refer to the proposals of the Management Board and the Supervisory Board on the agenda items listed below, as announced in the Invitation to the Annual General Meeting published on April 16, 2020 in the German Federal Gazette.

	YES	NO
2. Resolution on the appropriation of retained earnings.....	<input type="checkbox"/>	<input type="checkbox"/>
3. Resolution on the discharge of the members of the Management Board for the 2019 financial year.....	<input type="checkbox"/>	<input type="checkbox"/>
4. Resolution on the discharge of the members of the Supervisory Board for the 2019 financial year.....	<input type="checkbox"/>	<input type="checkbox"/>
5. Appointment of the annual auditor and the group auditor for the financial year 2020	<input type="checkbox"/>	<input type="checkbox"/>
6. Authorization to acquire and utilize treasury shares	<input type="checkbox"/>	<input type="checkbox"/>
7. Resolution on the Amendment to § 15 of the Articles of Association (deletion of variable supervisory board compensation)	<input type="checkbox"/>	<input type="checkbox"/>
8. Resolution on the Amendment to § 18.2 of the Articles of Association (proof of the authorization to attend the annual general meeting)	<input type="checkbox"/>	<input type="checkbox"/>

Signature(s) or alternative conclusion of declaration

B) Authorization to a third party

I/We hereby authorize

Last name or company

First name

Place of residence/Registered office

To represent me/us at the aforementioned Annual General Meeting under disclosure of my/our name/s. This authorization encompasses the revocation of any previously granted authorizations and the exercise of all rights related to the virtual Annual General Meeting, including delegating authority. Please expressly point out to your authorized representative the information on data protection and the disclosure of personal data.

Signature(s) or alternative conclusion of declaration

Notes

Registration to the Annual General Meeting

You may only join the virtual Annual General Meeting and exercise your voting rights if your registration procedure is complete and you submit proof of your share ownership as of the beginning of the 12th day before the Annual General Meeting, i.e. April 25, 2020 (0:00 hours CEST) („Record Date“).

The registration must be received by the Company no later than **April 30, 2020 (24:00 hours CEST)** at the following address, fax number or email address:

PUMA SE
c/o Deutsche Bank AG
Securities Production
General Meetings
Postfach 20 01 07
60605 Frankfurt am Main
Telefax: +49 (0) 69 12012-86045
Email: wp.hv@db-is.com

The proof of share ownership must - in accordance with Section 1 para. 3 sent. 2 COVID-19-Act - reach the company at the address, fax number or e-mail address above mentioned no later than at the fourth day before the virtual Annual General Meeting being the end of 3 May 2020, (midnight).

Custodian banks usually handle the transmission of the registration and proof of share ownership for their customers. Receipt of your registration documents by the custodian bank does not constitute proper registration for the virtual Annual General Meeting; only the receipt of the registration and proof of share ownership at the above address, fax number or email address is decisive.

Association with a registration

This form can only be recognized if it can be clearly associated with a registration. If such an association is not possible due to failure to register or due to improper registration, or to information on this form being illegible or incomplete, the voting rights cannot be exercised by the proxies.

Relationship to other forms

To issue a proxy you can also use the forms printed on the confirmation of registration. The conformation of registration will be sent to you on completion of the registration procedure and receipt of the proof of the share ownership. The use of this form ensures the association with the registration.

Instructions for completing this form

Please fill out this form completely and legibly. The required information about the party issuing this declaration can be found on the confirmation of registration, which is sent to you on completion of your registration and receipt of the proof of the share ownership.

It is not a binding requirement to use this form. You can also use another declaration in text form. The explanations above concerning the association of the power of authority to a registration apply accordingly.

Procedure for voting by a third party (except for the proxies of the Company, see below)

With the confirmation of registration for the virtual Annual General Meeting sent to you after timely registration and receipt of the proof of share ownership, which also contains the access data for the PUMA InvestorPortal, you or a third party authorized by you can exercise your voting rights by means of electronic absentee voting.

You can use this form to authorize a third party (see front page under B)). You may also use the form printed on the confirmation of registration for this purpose. The power of attorney or (if you declare the power of attorney to your proxy) evidence of it must be sent to the address, fax number or email address below. However, separate proof of power of attorney is not required if the proxy uses the PUMA InvestorPortal. In this respect, the use of the shareholder's access data by the proxy is considered evidence.

The authorization of credit institutions, other intermediaries, shareholders' associations, proxy advisor or persons or institutions assimilated to such pursuant to Art. 53 SE-VO, § 135 para. 8 AktG as well as the revocation and proof of such authorization are subject to the statutory provisions, in particular Art. 53 SE-VO, § 135 AktG, which require, among other things, that the proxy must be verifiably retained by the proxy. If necessary, please contact the persons or institutions named in good time.

Please also note the information in the Invitation to the virtual Annual General Meeting to issue, amend and revoke declarations by post, fax and email and to exercise your voting rights in due time. The revocation of the power of attorney can also be done via the PUMA InvestorPortal.

Procedure for voting by the proxies of the Company

If you do not exercise your voting rights yourself by means of electronic absentee voting and do not authorize a third party to vote on your behalf, you can use this form to have your voting rights exercised by proxies of the Company (see front page under A)). You can also use the form printed on the confirmation of registration for this purpose.

Please issue instructions for all proposed resolutions. Please tick the YES box if you agree and the NO box if you disagree. If you do not check any box, this will be considered as abstention, double check marks will be considered as invalid. If there are individual votes on combined proposals for resolutions under an agenda item, your instruction applies accordingly to the individual proposals for resolutions. If desired, you can sign or insert the name of the person making the declaration.

We kindly ask you to issue/instruct proxies of the Company as well as to possibly change or revoke proxies via the PUMA InvestorPortal until the beginning of the start of the voting in the virtual Annual General Meeting or to transmit them by May 6, 2020, 6:00 p.m., to the following address, fax number or email:

PUMA SE
c/o Computershare Operations Center
80249 München
Telefax: +49 89 30903-74675
Email: puma-hv2020@computershare.de

Company proxies can only exercise your voting rights in accordance with your instructions. Company proxies will not carry out any other instructions.

No further motions, such as substantive countermotions or procedural motions, can be voted on by proxy/instructions to proxies of the Company.

Order of priority of timely received declarations

If different declarations have been received via different means of transmission, the last declaration received shall take precedence. If it is not recognizable which one was submitted last, the declarations will be considered in this order: 1. PUMA InvestorPortal, 2. email, 3. fax, 4. written form.