



ROLAND KRUEGER

- **MEMBER OF THE SUPERVISORY BOARD SINCE 22 MAY 2024**
- **ELECTED UNTIL THE ANNUAL GENERAL MEETING 2027**
- **INDEPENDENT BASED ON ASSESSMENT OF THE SUPERVISORY BOARD**

PERSONAL DATA

- Occupation: Member of the Board of Directors of Dyson Holdings Pte. Ltd.
- Date of birth: 30 September 1965
- Age: 59
- Residing in: Singapore
- Nationality: German

EDUCATION

- Industrial Design, University of Applied Science, Munich, Germany
- MBA, INSEAD, Fontainebleau, France

CAREER

- **2019 – Present: DYSON**
 - As of January 2024: Member of the Board of Directors of Dyson Holdings
 - 2020 – 2024: Global Chief Executive Officer, Singapore
 - 2019 – 2020: Global Chief Operating Officer, Singapore
 - 2019 – 2019: Global President, Automotive, Singapore
- **2015 – 2019: INFINITI MOTOR Company (Luxury Brand of NISSAN)**
 - Chairman & Global President, Hong Kong and Corporate Officer of NISSAN Motor Corporation, Japan
- **1998 – 2014: BMW**
 - 2013 – 2014: Group Senior Vice President German Market, Germany
 - 2008 – 2012: President and CEO, Japan
 - 2004 – 2008: Managing Director Asia, Singapore
 - 2000 – 2004: General Manager, Marketing, Product, Price Planning APAC, Africa, East Europe, Germany
 - 1998 – 2000: Manager, Strategic Product Planning, Central Marketing, Germany
- **1994 – 1997: SMART**
 - Senior Designer Interior, Germany
- **1992 – 1994: MITSUBISHI MOTORS**
 - Designer Interior & Exterior – Europe Design Team, Germany

KEY AREAS EXPERTISE & SKILLS

- Managing of large or mid-sized international companies
- Leadership experience in the sporting or luxury goods industry
- International Corporate Background
- Leadership experience with various distribution channels, including e-commerce



- Expertise in building strong international brands
- Marketing, sales and digital know-how
- Financial expertise

**MEMBERSHIP IN
SUPERVISORY BOARD
COMMITTEES AT PUMA**

- Personnel Committee
- Nominating Committee (Chair)
- Audit Committee

NOTABLE MANDATES

- Member of the Board of the Economic Development Board (EDB) of Singapore
- Government agency under the Ministry of Trade and Industry responsible for strategies that enhance Singapore's position as a global center for business, innovation and talent

**MEMBERSHIP IN OTHER
STATUTORY SUPERVISORY
BOARDS IN GERMANY**

- None

**MEMBERSHIP IN
COMPARABLE DOMESTIC AND
FOREIGN CONTROLLING
BODIES OF COMMERCIAL
ENTERPRISES**

- Dyson Holdings Pte. Ltd., Singapore*

* Mandate at non-group listed company or comparable function within the meaning of recommendation C.4 of the GCGC.