



# HÉLOÏSE TEMPLE-BOYER



- CHAIR OF THE SUPERVISORY BOARD
- MEMBER OF THE SUPERVISORY BOARD SINCE 18 APRIL 2019
- ELECTED UNTIL THE ANNUAL GENERAL MEETING 2027
- *INDEPENDENT* BASED ON ASSESSMENT OF THE SUPERVISORY BOARD
- SHAREHOLDERS' REPRESENTATIVE

## PERSONAL DATA

- Occupation: Deputy CEO of Artémis S.A.S., Paris, France
- Date of birth: 22 March 1978
- Age: 46
- Residing in: Paris, France
- Nationality: French

## EDUCATION

- Graduate *summa cum laude* of the Institut d'Études Politiques (Political Science and Finance) in Paris, France
- BA from the École Supérieure des Sciences Économiques et Commerciales (ESSEC) (Economics and Finance), Paris, France
- MBA Harvard Business School, Boston, USA

## CAREER

- Since 2018: Deputy CEO of Artémis
- Since 2013: Groupe Artémis
- 2007-2013: Groupe Casino (French mass-market retail group)
  - Different Positions, such as Special Advisor of the CEO and VP International Purchasing
- 2005-2007: Advent International (global private-equity firm)
  - Specializing in company takeovers
- 2002-2005: Rothschild & Cie, Paris (independent financial advisory group)
  - Investment banking

## KEY AREAS OF EXPERTISE & SKILLS

- Managing of large or mid-sized international companies
- Leadership experience in the sporting and luxury goods industry
- International Corporate Background
- Leadership experience with various distribution channels, including e-commerce
- Expertise in building strong international brands
- Marketing, sales and digital know-how
- Financial expertise
- Expertise in serving on the Administrative or Supervisory boards of publicly listed companies
- M&A Experience
- Expertise regarding sustainability issues



**MEMBERSHIP IN  
SUPERVISORY BOARD  
COMMITTEES  
AT PUMA**

- Personnel Committee (Chair)
- Nominating Committee

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**MEMBERSHIP IN OTHER  
STATUTORY SUPERVISORY  
BOARDS IN GERMANY**

- None

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**MEMBERSHIP IN  
COMPARABLE DOMESTIC AND  
FOREIGN CONTROLLING  
BODIES OF COMMERCIAL  
ENTERPRISES**

- Kering S.A., Paris/France\*
- Christie's International Plc., London/United Kingdom\*
- CAA LL.C., Los Angeles/USA\*
- Giambattista Valli S.A.S., Paris/France
- Société d'exploitation de l'hebdomadaire Le Point S.A., Paris/France
- Pinault Collection, Paris/France

\* Mandates at non-group listed companies or comparable functions within the meaning of recommendation C.4 of the GCGC.

All mandates are mandates within the Groupe Artémis.  
Kering S.A. is a listed company.